THE DAILY COMMUTE

Cost  Middle Class  GAP

Convenience, Service Quality  Premium Service
WHO WE ARE

2011
Establishment

5
Companies

3B
Authorized Capital
BUSINESS FIGURES
(2019/2020)

- 200 buses
- 600K trips
- 20M KM
- 550 employees
- 15M customers
- 120K app downloads
- 600K card transactions
- 38% cashless
PUBLIC TRANSPORT TARGETED BUSINESS FIGURES

54 Lines
2.6K Job Opportunities
6M+ Passengers monthly
KEY ACHIEVEMENTS
E-PYAMENT (MWASALATI CARD)
GOOGLE MAPS INTEGRATION
OPERATIONAL GOVERNANCE
AUTOMATED HEADWAY CONTROL
REAL-TIME TRANSACTION MONITORING

TODAY

437 Tickets
4504 Revenues
41 Trips
35 Buses
29% Overall ridership

6:59 AM Latest Update
OPERATIONAL COMPLIANCE DASHBOARDS
BIG DATA AND ANALYTICS
CONTRACTS WITH EGYPTIAN GOVERNMENT

288 buses
65 buses
50 buses
Mwasalat Misr coverage

- Giza: 288, 5.2M
- New Capital: 65, 0.6M
- 50, 0.5M

Map showing coverage areas in Giza and New Capital.
Net Work

- 3 Central Station (P & R)
- 18 Exchange with Metro stations
- 6 Terminal stations
Transforming a public transport operator into a platform for intelligent sustainable mobility
THANK YOU